



NEWSPAPER CENTRE

1 CBPO

Newspaper & Magazine

MEDIA RATE LIST AS ON: 02/12/2016

S No	Media Code	Media Description	Periodicity	RATES PER COPY			
				1 COPY	91 DAYS	182 DAYS	YEARLY
1	0002	NAV BHARAT TIMES	Daily	4.50	416.00	832.00	1669.00
2	0003	INDIAN EXPRESS	Daily	5.00	455.00	910.00	1825.00
3	0004	HINDUSTAN TIMES	Daily	5.00	481.00	962.00	1929.00
4	0005	HINDUSTAN HINDI	Daily	4.50	416.00	832.00	1668.00
5	0007	LOKSATTA (MARATHI)	Daily	5.00	455.00	910.00	1825.00
6	0008	STATESMAN	Daily	5.00	455.00	910.00	1825.00
7	0009	FINANCIAL EXPRESS	Daily	4.00	442.00	884.00	1772.00
8	0010	ECONOMICS TIMES	Daily	3.50	488.00	975.00	1954.00
9	0011	BUSINESS LINE DAILY	Daily	8.00	624.00	1248.00	2504.00
10	0013	TRIBUNE ENGLISH	Daily	4.50	422.50	845.00	1695.00
11	0014	TRIBUNE HINDI	Daily	2.50	241.00	482.00	966.00
12	0015	TRIBUNE PUNJABI	Daily	3.00	286.00	572.00	1147.00
13	0017	HINDU DELHI EDN	Daily	8.00	728.00	1456.00	2920.00
14	0018	HINDU CHENNAI EDN	Daily	10.28	948.00	1896.00	3802.00
15	0022	AJIT PUNJABI	Daily	4.00	364.00	728.00	1460.00
16	0023	ANDHRA PRABHA (TELUGU)	Daily	5.00	468.00	936.00	1877.00
17	0024	KASHMIR TIMES ENGLISH (D)	Daily	4.00	364.00	730.00	1460.00
18	0025	PIONEER	Daily	3.00	286.00	572.00	1147.00
19	0026	HIND SAMACHAR	Daily	3.00	273.00	546.00	1095.00
20	0027	ANAND BAZAR PATRIKA (D)	Daily	5.00	481.00	962.00	1929.00
21	0029	PUNJAB KESARI (PANIPAT)	Daily	4.00	338.00	676.00	1355.00
22	0030	MILAP URDU	Daily	2.50	228.00	455.00	913.00
23	0031	MALAYALA MANORAMA (D)	Daily	6.50	559.00	1118.00	2242.00
24	0032	MATHRUBHUMI DAILY	Daily	6.50	559.00	1118.00	2242.00
25	0033	TIMES OF INDIA (CAPITAL)	Daily	4.50	448.50	897.00	1798.50
26	0034	DINAMANI (D) TAMIL	Daily	4.00	364.00	730.00	1460.00
27	0036	THE TELEGRAPH	Daily	3.50	338.00	676.00	1356.00
28	0037	ASIAN AGE (D)	Daily	5.00	455.00	910.00	1825.00
29	0038	DAILY EXCELSIOR	Daily	4.00	364.00	728.00	1460.00
30	0039	PUNJAB KESARI DELHI EDN	Daily	4.50	416.00	832.00	1669.00
31	0040	JANSATA	Daily	5.00	455.00	910.00	1825.00
32	0041	DAINIK ASSAM	Daily	6.00	546.00	1092.00	2190.00
33	0042	EENADU (D)	Daily	5.00	468.00	936.00	1877.00
34	0045	SAKSHI (D) TELUGU	Daily	5.00	468.00	936.00	1877.00
35	0046	DAINIK JAGARAN (D)	Daily	5.00	455.00	910.00	1825.00
36	0048	DECCAN HERALD(E) DAILY	Daily	5.00	455.00	910.00	1820.00



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MEDIA RATE LIST AS ON: 03/12/2016

S No	Media Code	Media Description	Periodicity	RATES PER COPY			
				1 COPY	91 DAYS	182 DAYS	YEARLY
37	0050	AMAR UJALA HINDI	Daily	3.50	344.50	689.00	1381.00
38	0054	DINAKARAN (D)	Daily	3.00	273.00	546.00	1095.00
39	0061	FINANCIAL CRONICAL	Daily	3.00	234.00	468.00	939.00
40	0096	MAIL TODAY	Daily	4.50	416.00	832.00	1668.50
41	0100	DAINIK BHASKAR	Daily	5.00	455.00	910.00	1825.00
42	3101	TRIBUNE ENGLISH (APO JAMMU)	Daily	2.50	280.00	560.00	1123.00
43	3102	TRIBUNE HINDI (APO JAMMU)	Daily	2.00	195.00	390.00	782.00
44	3104	KASHMIR TIMES (APO JAMMU)	Daily	3.00	273.00	546.00	1095.00
45	3304	KASHMIR TIMES (APO SRINAGAR)	Daily	2.00	182.00	364.00	730.00
46	3501	TRIBUNE ENG (APO LEH)	Daily	2.50	280.00	560.00	1123.00
47	3502	TRIBUNE HINDI (APO LEH)	Daily	2.00	195.00	390.00	782.00
48	3704	KASHMIR TIMES (SRINAGAR AF)	Daily	2.00	182.00	364.00	730.00