



NEWSPAPER CENTRE

1 CBPO

MEDIA RATE LIST AS ON : 03/12/2016

PERIODICALS

S No	Media Code	Media Description	Periodicity	Cover Price	RATES PER COPY			
					1 COPY	91 DAYS	182 DAYS	YEARLY
1	0028	THE SUNDAY GUARDIAN	Weekly	20.00	20.00	260.00	520.00	1040.00
2	0053	DIGIT (M)	Monthly	200.00	200.00	600.00	1200.00	2400.00
3	0056	KUNGUMAM	Weekly	12.00	12.00	156.00	312.00	624.00
4	0059	CHILDRENS WORLD (M)	Monthly	20.00	20.00	60.00	120.00	240.00
5	0073	ELECTRONICS FOR YOU (M)	Monthly	60.00	60.00	180.00	360.00	720.00
6	0075	EMPLOYMENT NEWS (ENGLISH) (W)	Weekly	12.00	12.00	156.00	312.00	624.00
7	0078	FILMI DUNIYA (H)	Monthly	50.00	50.00	150.00	300.00	600.00
8	0080	FRONTLINE(English) (F)	Fortnightly	65.00	65.00	390.00	780.00	1560.00
9	0084	INDIA STRATEGIC (M)	Monthly	115.00	115.00	345.00	690.00	1380.00
10	0089	DEFENCE MONITOR HINDI(Bi-Month)	BiMonthly	100.00	100.00	0.00	0.00	600.00
11	0098	KASTURI (M)	Monthly	25.00	25.00	75.00	150.00	300.00
12	0099	KUMUDAM (W)	Weekly	25.00	25.00	325.00	650.00	1300.00
13	0100	ANANDA VIKATAN (W)	Weekly	27.00	27.00	351.00	702.00	1404.00
14	0113	MALAYALA MANORAMA (WEEKLY)	Weekly	8.00	8.00	104.00	208.00	416.00
15	0123	PRATYOGITA DARPAN(HINDI)	Monthly	70.00	70.00	210.00	420.00	840.00
16	0125	READERS DIGEST (FRESH) (M)	Monthly	100.00	100.00	300.00	600.00	1200.00
17	0132	STAR DUST (ENGLISH) (M)	Monthly	75.00	75.00	225.00	450.00	900.00
18	0135	SOCIETY (M)	Monthly	100.00	100.00	300.00	600.00	1200.00
19	0137	SCIENCE REPORTER (M)	Monthly	30.00	30.00	90.00	180.00	360.00
20	0148	SPORTSTAR (W)	Weekly	25.00	25.00	325.00	650.00	1300.00
21	0152	SWAMYS NEWS (M)	Monthly	65.00	65.00	0.00	0.00	780.00
22	0157	US I JOURNAL (QLY)	Quarterly	300.00	300.00	0.00	0.00	1200.00
23	0158	VANITA HINDI (M)	Monthly	35.00	35.00	105.00	210.00	420.00
24	0159	VANITA (F) MALAYALAM	Fortnightly	25.00	25.00	150.00	300.00	600.00
25	0162	YOJANA (ENGLISH)	Monthly	22.00	22.00	66.00	132.00	264.00
26	0163	YOJANA HINDI	Monthly	22.00	22.00	66.00	132.00	264.00
27	0167	ROZGAR SAMACHAR HINDI (W)	Weekly	12.00	12.00	156.00	312.00	624.00
28	0169	STAR DUST HINDI (M)	Monthly	35.00	35.00	105.00	210.00	420.00
29	0174	SAVVY (M)	Monthly	75.00	75.00	225.00	450.00	900.00
30	0176	HEALTH & NUTRITION (ENGLISH)	Monthly	100.00	100.00	300.00	600.00	1200.00
31	0193	TINKLE (F)	Fortnightly	30.00	30.00	180.00	360.00	720.00
32	0220	SWATHI TELUGU WEEKLY	Weekly	20.00	20.00	260.00	520.00	1040.00
33	2001	SAINIK SAMACHAR (ASSAMEE)	Fortnightly	5.00	5.00	0.00	0.00	100.00
34	2002	SAINIK SAMACHAR (BENGALI)	Fortnightly	5.00	5.00	0.00	0.00	100.00



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35	2003	SAINIK SAMACHAR (ENGLISH)	Fortnightly	5.00	5.00	0.00	0.00	100.00
36	2004	SAINIK SAMACHAR (HINDI)	Fortnightly	5.00	5.00	0.00	0.00	100.00
37	2005	SAINIK SAMACHAR (GURKHALI)	Fortnightly	5.00	5.00	0.00	0.00	100.00
38	2006	SAINIK SAMACHAR (MALAYALAM)	Fortnightly	5.00	5.00	0.00	0.00	100.00
39	2007	SAINIK SAMACHAR (PUNJABI)	Fortnightly	5.00	5.00	0.00	0.00	100.00
40	2008	SAINIK SAMACHAR (ORIYA)	Fortnightly	5.00	5.00	0.00	0.00	100.00
41	2009	SAINIK SAMACHAR (TELUGU)	Fortnightly	5.00	5.00	0.00	0.00	100.00
42	2010	SAINIK SAMACHAR (TAMIL)	Fortnightly	5.00	5.00	0.00	0.00	100.00
43	2011	SAINIK SAMACHAR (URDU)	Fortnightly	5.00	5.00	0.00	0.00	100.00
44	2012	SAINIK SAMACHAR (MARATHI)	Fortnightly	5.00	5.00	0.00	0.00	100.00
45	2013	SAINIK SAMACHAR (KANNADA)	Fortnightly	5.00	5.00	0.00	0.00	100.00

FOREIGN MAGAZINES

S No	Media Code	Media Description	Periodicity	PER COPY	YEARLY
1	0427	NATIONAL GEOGRAPHIC (M)	Monthly	295.00	3540.00
2	0441	STRATEGIC ANALYSIS (BI-MON)	Bimonthly	182.00	1090.00
3	0447	DEFENCE TECHNOLOGY (H-Yearly)	Halfyearly	82.50	165.00
4	0449	DEFENCE MANANGEMENT(Half Yrly)	Halfyearly	180.00	360.00
5	0511	TIME (W)	Weekly	75.00	4050.00